

NOMINATION FORM

(To be used by nominees and nominators)

The Business Leader's Award to Fight Human Trafficking

Presented by End Human Trafficking Now, the Global Initiative to Fight Human Trafficking and the United Nations Global Compact

Acknowledging the vision, creativity and contribution of businesses leaders in identifying, combating and preventing trafficking in persons, a crime that shames us all.

Nomination details

1. Each section of the following form should be completed, in English, French or Spanish.
2. Before completing and submitting your nomination, please refer to the details on eligibility and criteria below.
3. Business executives can nominate themselves or be nominated by a second party, provided all relevant information is provided.
4. Nominees/Nominators may be asked for additional information or materials.
5. Final selection of the winner will be made by an international Jury.

Eligibility

1. To be eligible for consideration, the business leader must be working in an entity which is a legally registered organization providing goods and/or services for profit. The award is not intended for the representatives of non-for profit organisations.
2. As an international award, submissions from all regions and countries are eligible.
3. The specific anti-human trafficking initiative by the respective business leader entered for consideration must relate to activities undertaken within the last ~~ten~~ eleven years, since 2000 when the UN *Protocol to Prevent, Suppress and Punish Trafficking In Persons, Especially Women and Children* was adopted.

Criteria

The award program will consider nominations of business leaders who have proven that they have the vision and commitment to combating human trafficking and who fulfill one or more of the following criteria:

1. The business leader can demonstrate the influence he or she has had on different levels of his or her company's business management and operations in identifying, combating and preventing any form of human trafficking: *The resulting corporate policies and practices, dealing with human trafficking issues, including appropriate responses for victims must be innovative in their approach.*
2. The business leader has led a socially responsible initiative to combat human trafficking : *The leader must have played a major role in the conceptualization, and successful realization of an initiative which has effected a positive change towards combating human trafficking such as the provision of support to victims of trafficking;*
3. The business leader has successfully engaged a wider community/audience in preventive measures against human trafficking: *They must have produced an outcome that benefits the most vulnerable of persons, such as the creation of jobs, victim support shelters, educational and information programmes, IT solutions and so on. The benefits should be measurable and closely related to what the business leader personally did.*

Please submit your completed nominations by 31 January 2012.

In completing the nomination form, please bear in mind that the award is intended for an individual and for what he/she personally did.

Person Nominated: _____

Please provide details of the person nominated

Name:

Position:

Company:

Country:

Company headquarters (if different from above):

Contact Information:

Email:

Phone Number:

Type of product or service:

Annual turnover:

No. of employees:

Please provide details of the nominator

Nominator's name: _____

Contact Information

Email:

Phone Number:

Relationship to nominee:

Summary

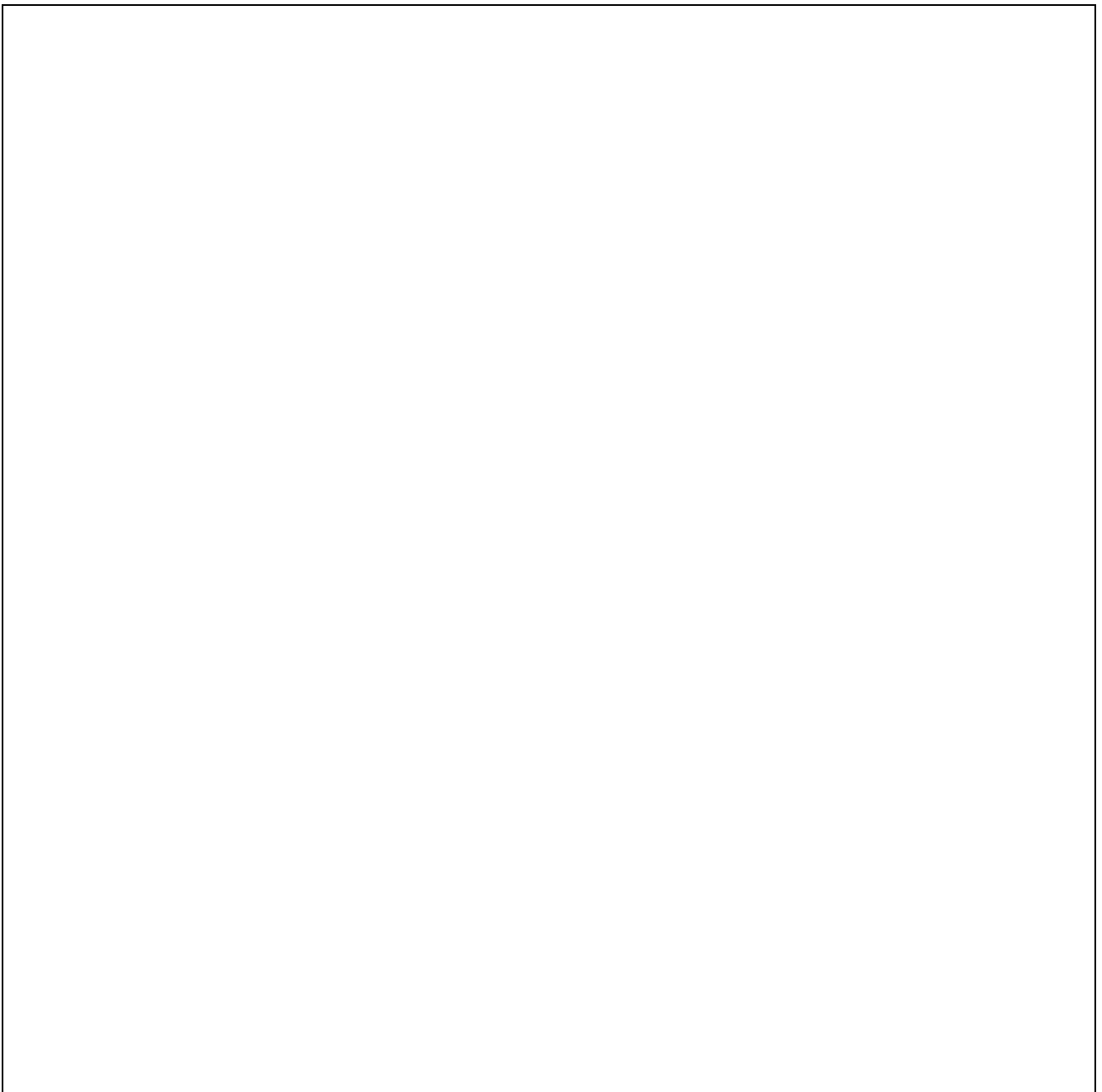
Provide an introductory summary of the initiative, policy or practice. Its main purpose, and how it is linked to the core business practices, objectives, activities and outputs, along with other relevant information, such as the main participants involved, the initiator, motivations and milestones. Highlight what has been accomplished, the obstacles encountered, and lessons learned. Please explain in particular the role of the business leader nominated.

Role of the nominee

- Describe in detail the role of the nominee in designing and implementing the initiative, policy or practice. How nominee's leadership skills encouraged and inspired others.
- Provide information about knowledge and creativity of the nominee in addressing human trafficking within the business company and in community. How the nominee contributed to generating resources and taking action to address the problem.

Efforts to combat human trafficking

- Describe in detail and provide evidence of the impact and effectiveness of the initiative, policy or practice. What change was implemented and how did it improve the situation. How did it impact operations of the company, e.g. internal procedures and processes, and the supply chain? How awareness on human trafficking was raised among employees?
- Provide details of how the initiative, policy or practice has contributed to quantifiable progress, such as reducing the number of persons trafficked or increasing the number of persons rehabilitated.
- Show how awareness of human trafficking has been stimulated among the business community at local, regional, national and/or international levels as a result of the initiative, policy or practice.



Innovation in method

- In what way is the initiative, policy or practice innovative in its approach?
- Is the initiative, policy or practice integrated into the company's corporate responsibility strategy? Please explain.
- What impact may the initiative, policy or practice have on how other businesses see their role in fighting human trafficking? How is it inspiring and motivating in finding new ways to combat human trafficking?

Mobilizing multiple stakeholders

- How has the initiative, policy or practice set an example for others?
- Describe how any other partners have been engaged in the initiative, policy or practice including from the same or different industry sectors, the public sector, the civil society organizations, academia etc.
- How have these partners, if any, contributed to the success of the initiative, policy or practice?
- How have good practices and key achievements of the initiative, policy or practice been communicated (e.g. training, advocacy, raising awareness), particularly among other businesses, government, local communities and civil society organizations? Did it inspire them to get involved and if so how?

Vision

- How will the initiative, policy or practice be developed in the future?
- Where and how should further efforts be concentrated to replicate and scale up the initiative, policy or practice?
- What lessons can be derived for the most effective ways to engage businesses in the fight against human trafficking?

Other information

Provide details of individuals or organizations with knowledge of the initiative, policy or practice and the nominee who would be willing to act as a reference. A minimum of one reference is required.

Additional Information such as project documents, brochures, website address, awards received, media recognition, and multimedia clips is optional.

CONTACT INFORMATION

For more information on the Business Leaders Award to Fight Human Trafficking, please visit our website at www.businessleaderaward.org

For all enquires related to the award programme and process, please email: info@businessleaderaward.org

Please submit this completed form by 30 June 2012.